

REP HEADLINE# 6282550 TRF# 327316
\$\$\$ UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 16.39
CHANGES ** WFTV-TV ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION
AGY # AGY. NAME MUNDY KATOWITZ MEDIA
1322 G STREET SE
WASHINGTON, DC 20003

REP. # OFF. # 6556 SALESMAN #
BUYER NAME MEDIA PLACEMENT
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6282550 CLASS: NATL. LOCAL REGIONAL
PRDCT PRIORITIES USA ACT EST#1560 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP11/12 SEP17/12 WK-1 DATE AUG20/12 16.39
CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: TO LENA
FR JULIE
OK'D M5
TTLS RTS
PLS CFM, THX 8/20

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		1205A-105A	30		\$425.00	9/14	9/14	0		FRI	0
AGENCY ADVERTISER CODE = 321												
AGENCY PRODUCT CODE = 340												
AGENCY EST# = 1560												

PROGRAM : KIMMEL
ORD COM1 : TP
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-2 FOR 1 SPOT/WK

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31	A		1235A-135A	30		\$425.00	9/14	9/14	1		FRI	1
PROGRAM : KIMMEL AFTER HS SPORT												
ORD COM1: FRI DUE TO HS SPORTS TP FOR KIMMEL												
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-27 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#27	MISSED: FRI/1205A-105A				SEP14		30S	\$425.00	(AUG20/12)	
			OFFER: FRI/1235A-135A				SEP14		30S	\$425.00	PLS ADVISE.	
CMT: FRI DUE TO HS SPORTS TP FOR KIMMEL												
CONTRACT TOTAL											33075.00	
TOTAL SPOTS											26	
SEP/12 33075.00												

MARKET TOTALS \$97,279 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE